



CONSULATE GENERAL OF THE REPUBLIC OF SERBIA

His Excellency Ambassador of Republic of Serbia to Canada, Mr. Zoran Veljić,
and The Consulate General of the Republic of Serbia in Toronto,
are pleased to invite you to join us at:

CANADACONNECT 2011
SEMINAR ON SERBIA AS INVESTMENT HUB FOR EUROPE

Place: Ontario Investment and Trade Centre, Main Theatre,
250 Yonge Street, 35th Floor, Toronto, Ontario M7A 2H1
Date: Thursday, September 22nd, 2011, **Time:** 1:30 p.m. – 4:30 p.m

RSVP to Ms. Nikol Markovic • Phone: 416.483.1080 • Fax: 416.483.1847 • konzulat@gkttoronto.com



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Discover SERBIA

INVESTMENT HUB FOR EUROPE



Business Climate, Investments, Canadian Business Opportunities

By investing in Serbia, you will operate in one of the premier investment locations in Central and Eastern Europe that has attracted over \$20 billion of Foreign Direct Investment (FDI) since 2001.

Investing in Serbia offers many advantages:

- favourable geographic position,
- a base for duty-free exports to a consumer market of 1 billion people created by Serbia's Free Trade Agreements with numerous countries,
- labour force that combines exceptional working efficiency and offers unique combination of high quality and low costs.

This seminar is a tremendous opportunity for attendees to hear from policy leaders about financial, tax and other incentives designed to help facilitate the success of Canadian companies, as well as Best Practice companies that will provide practical, hands-on advice supporting Canadian investment in the Serbian market.

As Serbia has become firmly entrenched in the European Union integration process, it already welcomed many international businesses, including FIAT, US Steel, Michelin and Canadian companies, such as SNC - Lavalin.

We look forward to seeing you soon!

Vukašin Dželatović
Consul - Trade Commissioner
Consulate General of the Republic of Serbia

THEY SAID ABOUT SERBIA

"Serbia is forecast to make the largest improvement in the business environment in the region of Eastern Europe between 2009 and 2013." out of 16 countries included in the research, Serbia will be leading the region in terms of business reforms by a wide margin."

Economist Intelligence Unit



"Our operations here will provide the Fiat Group with the means to widen its customer base and to support its expansion and volume aspirations from a strategic region, while, at the same time, contributing to Serbia's industrial and technological development. Moreover, our commitment demonstrates our confidence and trust in Serbia, especially in view of the strong determination of its Government and the perspicacity of President Boris Tadic to enable the country to advance on its European Union path."

*Mr. Sergio Marchionne,
President, FIAT Group*



"In profiling our Serbian employees in a few key words, I would identify them as educated, dedicated, technically capable, results oriented, and motivated in making our company a success."

*Mr. Matthew Perkins,
General Director, U.S. Steel Serbia*



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