



Dear Sir or Madam,

We are delighted to announce that “Serbia Open 4 Business”, the 4th Meet the Buyer event, will take place on November 15, 2011, in Expo XXI, Belgrade, Serbia.

In the recent years, Serbian industry has steadily moved forward by improving its knowledge, productivity, and efficiency built on the strong industrial legacy. Combined with its favorable location, free trade access to an outstanding market size, and various other advantages, Serbia is in the excellent position to entirely connect with the global supply network.

Serbian export has doubled since 2005 reaching 7.5 billion EUR in 2010 while total trade volume in the same period also doubled, reaching 20 billion EUR. This growth was stimulated by almost 20 billion EUR of mostly export-oriented investments, increased capacity of Serbian companies to serve international markets, as well as a growing demand in Serbia.

Meet the Buyer event will focus on food and manufacturing sectors which contributed the most to this growth and where companies gained respectful international experience in production, trade and distribution.

The event will provide company executives, who have active purchasing, outsourcing or location selection requirements, with the opportunity to access a number of qualified and pre-screened Serbian suppliers. Based on the previous successful experience, we offer a professional event management where buyers acquire the best value for a minimum cost (Please refer to the following [document](#)).

The web site of the event including the [registration form](#) and an online match-making tool is available at the following address www.b2match.eu/serbiaopen4business.

In order to get more detailed information and express interest in the event participation please contact Mr. Nemanja Jovanovic or Mr. Mateja Milenkovic at +381 11 3398 550 or meetthebuyer@siepa.gov.rs and/or Mr. Nenad Bozanic at +381 11 2622 620 or bozanic@secep.rs.

Looking forward to welcome you in Serbia.

Kind regards,

Partner organizations





Benefits

- A great number of respectable suppliers from Serbia
- "Face to face" meetings
- New sourcing opportunities
- Catching up with industry innovation
- Networking



Free of charge

- 25 m2 stand
- Private meeting area
- Signage
- Wireless internet
- Catering
- Media coverage



Sectors

Food



Metal



Machinery



Equipment



Your expenses

- Travel and
- Accommodation



Useful hints & tips

References

A collection of logos for partner companies: Schneider Electric, METRO, Knorr-Bremse, USS, IBM, Coca-Cola, LAFARGE, and IKEA. The logos are arranged in two rows.